

The Myers Group Names Janice Karkula Director of Production Services

ATLANTA, GA – October 2010 – The Myers Group, a nationally recognized healthcare survey research firm, is pleased to welcome Janice Karkula as Director of Production Services.

Ms. Karkula will lead Call Center and Survey Administration operations as part of the company's continued growth, expansion of their Call Center facility, and increased Call Center support services.

Ms. Karkula joins the company as The Myers Group is relocating their state-of-the-art Call Center, along with the organization's office headquarters, to a new facility near Atlanta, Georgia. Call Center capacity will increase by 40% in response to increased demand for phone support services. The company will expand Call Center services to include after-hours support and healthcare customer service.

Debbie Vereb, Chief Operating Officer for The Myers Group states, "We are dedicated to continually building upon the value and service we provide to our customers. I am delighted to have Janice Karkula, with her passion for excellence and superior customer service, oversee the operations and delivery of these important services to our clients."

Ms. Karkula comes to The Myers Group with over 25 years of experience in senior operations and business development leadership in the healthcare industry, focusing on Call Center operations. She is a member of the Medical Group Management Association (MGMA) and the Financial Management Association of MGMA. Ms. Karkula has an MBA in Finance and a BS in Accounting from DePaul University in Chicago, Illinois.

Ms. Karkula will work closely with The Myers Group's executive management team to develop strategic plans for growth with an emphasis on Call Center and Survey Administration operations.

Please join The Myers Group in welcoming Janice Karkula to its leadership team.

About The Myers Group

The Myers Group is an NCQA-Certified HOS and CAHPS® survey vendor, and a CMS-Approved Medicare CAHPS survey vendor. The company has been a leader in healthcare survey research and survey design since 1993, employing traditional methodologies as well as innovative technologies in data collection, analysis, and reporting. With extensive experience in survey administration, survey methodologies, and comprehensive analysis of survey data, The Myers Group conducts hundreds of survey projects for managed care organizations (MCOs), government agencies, public agencies, and State QIOs. For additional information about The Myers Group, please contact Clarissa Payne at 770-978-3173 x 1360. www.themyersgroup.net