

The Myers Group Named Certified Vendor for Medicare Health Outcomes Surveys (HOS)

ATLANTA, GA - January 2007 -- The Myers Group (TMG) is one of six companies nationwide to be awarded Medicare Health Outcomes Survey (HOS) certified vendor status. Following a rigorous evaluation period, The National Committee for Quality Assurance (NCQA) notified The Myers Group that the company has been selected to administer the HOS survey. Designed for the Medicare population in managed care settings, the HOS survey assesses an MCO's ability to maintain or improve the physical and mental health of its members over time.

The Myers Group is an Atlanta-based national survey and market research firm focusing on healthcare organizations and issues. With more than 20 percent of TMG's survey respondents represented by the 65 years and older population, The Myers Group is extremely qualified to administer the HOS survey to Medicare beneficiaries of managed care organizations. The Myers Group's focus on health care survey research has led to unparalleled experience managing projects of all audiences, sectors, and populations. Known for its level of commitment and quality of work, The Myers Group has a team of experienced, motivated, and well-trained professionals ready to begin work on HOS projects.

Health plans administering the Medicare Health Outcomes Survey (HOS) are required to select their Certified Medicare HOS vendors by February. Also in February, TMG's HOS Project Director and Director of Operations will attend the HOS training seminar to receive the most up to date information available on the HEDIS 2007, Volume 6 Guidelines.

For additional information or to request a proposal contact:

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Additional Information and Where to Find It

The Myers Group is a nationally recognized survey research firm located in Atlanta, Georgia offering a comprehensive package of survey products and services. The Myers Group has been a leader in healthcare market research and survey design since 1993, employing traditional methodologies as well as innovative technologies in data collection, analysis, and reporting. With extensive experience in survey administration, survey methodologies, and comprehensive analysis of survey data, the company typically conducts more than 500 survey projects annually for managed care organizations (MCOs), government agencies, hospitals, public agencies, and State QIOs. For additional information about The Myers Group, contact Barbara Myers at 770-978-3173 x 315.
www.themyersgroup.net