

The Myers Group Honored with 2010 Pinnacle Small Business Award

ATLANTA, GA – April 2010 – The Myers Group received Gwinnett Chamber’s 2010 Pinnacle Small Business Award, honoring the company as one of Gwinnett County’s top 25 small businesses.

The Myers Group was among over 300 organizations nominated for the Gwinnett Chamber’s top 25 Small Businesses and top Small Business Person of the Year award. Criteria for this award was based on several factors including the organization’s growth, leadership, staying power and ability to overcome adversity, and community outreach efforts.

Founder and CEO, AC Myers, accepted the award on behalf of The Myers Group at the 2010 Pinnacle Small Business Awards Luncheon on April 23. According to Mr. Myers, “This award is a reflection of the personal contributions and commitment of our people. Our strong leadership and dedicated team of employees have helped to make us the best in our business.”

The Myers Group specializes in health care survey research and has experienced significant growth in market share, revenue, products/services, and number of employees since the company’s inception in 1993. The Myers Group manages all operations in-house at their Gwinnett County headquarters in order to provide flexibility and customization while maintaining their high standards of quality. Facilities include a state-of-the-art Call Center, Survey Processing and Administration Center, IT Enterprises, and all business operations.

The Myers Group was built based on a vision to serve the health care community and to help improve the quality of patient care through valid and reliable survey research. Today, with clients throughout the United States, the company’s commitment to quality and reliability remains strong. The Myers Group works closely with some of the best health plans in the nation and continues to enhance their products and services to respond to the evolving needs of health care organizations.

About The Myers Group

The Myers Group is has been a leader in health care survey research and survey design since 1993, employing traditional methodologies as well as innovative technologies in data collection, analysis, and reporting. With extensive experience in survey administration, survey methodologies, and comprehensive analysis of survey data, The Myers Group conducts valid and reliable survey research for managed care organizations (MCOs), government agencies, health care organizations, public agencies, and State QIOs. For additional information about The Myers Group, please contact Clarissa Payne at 770-978-3173 x 1360. www.themyersgroup.net