



FOR IMMEDIATE RELEASE

The Myers Group Announces Business Expansion and Relocation to New Corporate Headquarters

ATLANTA, GA – December 2010 – The Myers Group announces expansion of services and relocation of their corporate headquarters to Duluth, Georgia, located near Atlanta. The company's state-of-the-art call center, mail center, survey administration, operations and corporate offices will be located in their new 33,000-square-foot-facility.

The Myers Group is a healthcare services organization providing valid and reliable survey administration, inbound and outbound call center support services, data collection, and insightful analysis. The company equips healthcare organizations with the information and resources they need to improve and compete in today's market.

A nationally recognized leader in healthcare survey research, the company recently expanded its services to include call center and customer service support in addition to healthcare resource solutions. These expanded service lines were designed to help healthcare organizations meet new healthcare requirements and provide additional customer support to members.

Due to continued growth and increased service offerings, The Myers Group has enlarged their facilities and will conduct all healthcare service operations from their new corporate headquarters. The company's call center capacity will increase by 40% in response to the success and expansion of their call center support services.

"The Myers Group's mission is to serve the healthcare community," states AC Myers, CEO and Founder of The Myers Group. "Our increased call center capacity and new, expanded headquarters will enable us to provide even greater service to meet the evolving needs of our clients.

The Myers Group, along with the Gwinnett Chamber of Commerce, will host a Ribbon-Cutting Ceremony in January 2011 to celebrate the company's new corporate headquarters and expanded services.

About The Myers Group

The Myers Group is an NCQA-Certified HOS and CAHPS® survey vendor, and a CMS-Approved Medicare CAHPS survey vendor. The company has been a leader in healthcare survey research and survey design since 1993, employing traditional methodologies as well as innovative technologies in data collection, analysis, and reporting. The company also provides healthcare resource services such as customer service call center support services, after-hours support, and extended patient/member outreach. For additional information about The Myers Group, please contact Clarissa Payne at 770-978-3173 x 1360. www.themyersgroup.net

Press Release