

## The Myers Group Celebrates Its 10<sup>th</sup> Anniversary Of Conducting CAHPS<sup>®</sup> Survey

ATLANTA, GA – September 2007 -- The Myers Group is celebrating its 10<sup>th</sup> Anniversary of conducting the Consumer Assessment of Healthcare Providers and Systems (CAHPS<sup>®</sup>) Survey.

As an NCQA CAHPS certified vendor since the program's inception in 1998, CAHPS 2008 will mark the company's tenth year of administering this survey to healthcare organizations throughout the United States. With certification to conduct up to 500 samples, the highest amount possible, The Myers Group has submitted more CAHPS surveys to NCQA than any other vendor. The Myers Group conducts surveys for nearly half of the commercial and Medicaid plans listed in the top 50 America's Best Health Plans according to the *US News and World Report*, November 6, 2006.

Ten years of conducting the CAHPS survey has given The Myers Group the advanced knowledge and expertise to become a leader in the industry. Dedication to quality and reliability has led to the organization's reputation for providing the best service, reporting and analysis. A corporate culture of going above and beyond expectations, combined with a strong commitment to the healthcare community, has been a driving factor in The Myers Group's continuing success and phenomenal growth over the past several years.

In addition to CAHPS and the CAHPS Family of Surveys, The Myers Group has a comprehensive line of healthcare survey research products and services. The Myers Group continually evaluates trends in the healthcare market as well as NCQA standards and guidelines to develop and enhance its product lines.

CEO of The Myers Group, A.C. Myers, III, attributes the company's growth and CAHPS success to their loyal customers and dedicated employees. Mr. Myers states, "As we celebrate our tenth year of conducting CAHPS, we must acknowledge the tremendous effort and dedication of our employees and the continued loyalty of our clients who have relied upon The Myers Group year over year for valid and reliable survey research." As the company embarks upon its tenth year of conducting CAHPS surveys, The Myers Group remains committed to the healthcare community and to the quality of its products and services.

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#### **Additional Information and Where to Find It**

The Myers Group is a nationally recognized survey research firm located in Atlanta, Georgia offering a comprehensive package of survey products and services. The Myers Group has been a leader in healthcare market research and survey design since 1993, employing traditional methodologies as well as innovative technologies in data collection, analysis, and reporting. With extensive experience in survey administration, survey methodologies, and comprehensive analysis of survey data, the company typically conducts more than 500 survey projects annually for managed care organizations (MCOs), government agencies, hospitals, public agencies, and State QIOs. For additional information about The Myers Group, contact Clarissa Payne at 770-978-3173 x 360. [www.themyersgroup.net](http://www.themyersgroup.net)