

The Myers Group Expands Executive Management Team with New Hire

ATLANTA, GA – December 2009 – The Myers Group, a nationally recognized healthcare survey research firm, is pleased to announce the addition of Bob Moore to its executive management team as Vice President of Sales and Marketing. The Myers Group welcomes Mr. Moore, a respected healthcare professional, who will provide leadership and direction to help guide the organization’s continued growth.

Bob Moore comes to The Myers Group with a wealth of knowledge and over 30 years of experience founding, building, and managing businesses in the healthcare sector. His strategic planning and leadership ability has resulted in significant growth for companies where he has been engaged. Mr. Moore’s background includes extensive experience as a healthcare advisor and consultant. His proven ability to identify healthcare trends and optimize resources supports the company’s goals for continued growth and market development. “Bob Moore will be a tremendous asset to our team as we continue to expand our product lines and enhance our customer service approach to doing business,” said company founder and CEO, A.C. Myers, III.

As Vice President of Sales and Marketing, Mr. Moore will be responsible for strategic planning, developing strong business relationships, and identifying healthcare marketing trends. He will provide leadership to The Myers Group’s sales, marketing and product line development team.

Mr. Moore received his Bachelor degree in Accounting and Finance, as well as a Masters in Business Administration, from the F. W. Olin Graduate School of Business at Babson College in Wellesley, Massachusetts.

The Myers Group introduces Bob Moore as a valuable addition to our leadership team.

About The Myers Group

The Myers Group is an NCQA-Certified HOS and CAHPS® vendor. The company has been a leader in healthcare survey research and survey design since 1993, employing traditional methodologies as well as innovative technologies in data collection, analysis, and reporting. With extensive experience in survey administration, survey methodologies, and comprehensive analysis of survey data, The Myers Group conducts hundreds of survey projects for managed care organizations (MCOs), government agencies, public agencies, and State QIOs. For additional information about The Myers Group, please contact Clarissa Payne at 770-978-3173 x 1360. www.themyersgroup.net